

**TEMPLATE FOR POSTING  
KEY INFORMATION ONLINE**

**1. Non-Financial Information**

<p><b>Name of Organisation:</b> Breastfeeding Mothers' Support Group (S) <b>Address:</b> 96 Waterloo St SCWO Centre #02-04 Singapore 187967</p>	<p><b>Contact Information</b></p> <p>Name of Contact Person: Ivy Low Telephone No: 6337 0508 Fax No: 6337 0508 Email Address: <a href="mailto:office@breastfeeding.org.sg">office@breastfeeding.org.sg</a> Web-site Address: <a href="http://www.breastfeeding.org.sg">www.breastfeeding.org.sg</a></p>
<p><b>Charity Status</b></p> <p>Charity Regn No: K/91/004 Charity Regn Date: 02/09/1992</p> <p>Constitution: <i>Society</i> Date of Establishment: 19/01/1990 ROS/RCB Regn No: 0150/1990</p>	<p><b>IPC Status</b></p> <p>Effective Date : <i>From 15/01/2008 – 14/01/2009</i></p> <p><i>A Member of Health Endowment Fund</i></p>

<p><b>Objectives:</b></p> <p><b>Vision/Mission:</b> To increase the incidence and duration of breastfeeding for the promotion of better health in Singapore by:</p> <ul style="list-style-type: none"> <li>• Increasing the general public's awareness of the advantages of breastfeeding;</li> <li>• Providing accurate information about breastfeeding to expectant parents;</li> <li>• Offering medical personnel such assistance with information and techniques as may enable them to support breastfeeding mothers more effectively;</li> <li>• Providing counselling and support to individual mothers who are breastfeeding or planning to breastfeed their babies.</li> </ul>	<p><b>No. of Beneficiaries:</b> <i>Estimated 3000</i></p> <p><b>Programs/Activities</b></p> <ul style="list-style-type: none"> <li>* For 2008: Breastfeeding workshops, Counselling Hotline, Email Counselling, and Library, sale of breastfeeding products &amp; books, Volunteers Appreciation Day, Happy Breastfeeding Mothers' Day, Happy Fathers' Day, World Breastfeeding Week (WBW) 2008 celebration and School Fund Raising by Northland Primary School through "Enterprise Day Challenge."</li> <li>* For 2007: Breastfeeding workshops, Counselling Hotline, Email Counselling, and Library, sale of breastfeeding products &amp; books &amp; World Breastfeeding Week (WBW) celebration.</li> </ul>
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<p><b>Patrons</b> <i>Dr Dixie Tan</i></p>	
<p><b>Trustees/Board Members</b></p>	
<p><i>President</i></p>	<p><i>Mrs Angeline Wee-Yew</i></p>
<p><i>Vice-President</i></p>	<p><i>Dr Lena Goh</i></p>
<p><i>Secretary</i></p>	<p><i>Mdm Ivy Low (no voting rights)</i></p>
<p><i>Treasurer</i></p>	<p><i>Mdm Celine Low</i></p>
<p><i>Counselling Coordinator</i></p>	<p><i>Mdm Elaine Yeoh</i></p>
<p><i>Publications Editor</i></p>	<p><i>Mrs Ruth Li</i></p>
<p><i>Librarian</i></p>	<p><i>Mdm Tan Joo Hymn</i></p>
<p><i>Talks Coordinator</i></p>	<p><i>Mdm Elaine Chan</i></p>
<p><b>Key Employees</b> <i>Ivy Low, Manager</i></p>	
<p><b>Auditor</b> <i>Ewe, Loke &amp; Partners</i></p>	

## 2. Financial Information\*

<Please keep to prescribed format as closely as possible. To indicate “NA” where information is not applicable. Please substitute “Year 1”, “Year 2”, and “Year 3” with the appropriate financial years with Year 3 being the latest financial year.> The financial information to be posted online is to be extracted from your audited accounts and annual report.

Income	2006 (S\$'000)	2007 (S\$'000)	2008 (S\$'000)	% Increase/ (Decrease) [Year 3 on Year 2]
Donations in Cash (accounted directly under Unrestricted Funds during the year of receipt for 2007 and 2008)	2	5	12	140%
- Tax Deductible	0	0	0	
- Non-Tax Deductible <sup>1</sup>				
Donations in Kind				
- Tax Deductible	0	0	0	0
- Non-Tax Deductible	0	0	0	0
Grants / Sponsorships	0	0	0	0
Investment income	0	0	0	0
Investment gains	0	0	0	0
Others (please specify if material)				
Others – Sale of goods	30	24	31	29%
Others – Health & Breastfeeding seminars	7	5	14	180%
Others – Membership fees	5	5	8	60%
<b>Total Income</b>	<b>44</b>	<b>34</b>	<b>53</b>	<b>56%</b>

Expenses	2006 (S\$'000)	2007 (S\$'000)	2008 (S\$'000)	% Increase/ (Decrease) [Year 3 on Year 2]
Direct Fund-raising Expenses <sup>2</sup>	-	-	-	-

<sup>1</sup> These include donations collected through flag days, donations that entail benefits to the donors and donations received for overseas purposes.

<sup>2</sup> This refers to costs directly incurred and paid for during fund-raising. They include such costs as advertisements, printing, publicity materials, rental of premises, logistics, hiring of commercial third-party fund-raisers, organizing games of chance, etc.

<b>Expenses</b>	<b>2006 (S\$'000)</b>	<b>2007 (S\$'000)</b>	<b>2008 (S\$'000)</b>	<b>% Increase/ (Decrease) [Year 3 on Year 2]</b>
Charitable Activities Expenses <sup>3</sup>				
- Local	6	5	7	40%
- Overseas	-	-	-	0
Other Operating & Administration Expenses <sup>4</sup>	61	72	73	1%
Others (please specify if material)	-	-	-	
<b>Total Expenditure</b>	67	77	80	3%
<b>Surplus / (Deficit)</b>	(23)	(43)	(26)	(40%)

<b>Balance Sheet</b>	<b>2006 (S\$'000)</b>	<b>2007 (S\$'000)</b>	<b>2008 (S\$'000)</b>	<b>% Increase/ (Decrease) [Year 3 on Year 2]</b>
<b><u>ASSETS</u></b>				
Land and Buildings	-	-	-	-
Other Tangible Assets	39	39	36	(8%)
Investments	-	-	-	-
Inventories	1	1	1	0%
Accounts Receivable	1	-	-	-
Cash & Deposits	82	43	30	(30%)
Others (please specify if material)	-	-	-	-
<b>Total Assets</b>	<b>123</b>	<b>83</b>	<b>67</b>	<b>(19%)</b>
<b><u>FUNDS</u></b> <To breakdown by each fund as suggested below>				
Unrestricted Fund <sup>5</sup>	115	77	63	(18%)
Restricted Fund <sup>6</sup>	-	-	-	-
Endowment Fund <sup>7</sup>	-	-	-	-

<sup>3</sup> These are all resources applied by the charity in undertaking its work to meet its charitable objectives in the delivery of goods and services. Such costs include the direct costs of the charitable activities together with those support costs incurred that enable these activities to be undertaken

<sup>4</sup> These are expenses which relate to the general running of the charity that provide the governance infrastructure which allows the charity to operate, to generate the information required for public accountability, and the strategic planning processes that contribute to future development of the charity.

<sup>5</sup> These are generally unrestricted funds which the IPC is free to use for its programmes and operating costs e.g. General Fund.

<sup>6</sup> These are special funds held by the IPC that can only be applied for specific purposes, e.g. Building Fund.

<b>Balance Sheet</b>	<b>2006 (S\$'000)</b>	<b>2007 (S\$'000)</b>	<b>2008 (S\$'000)</b>	<b>% Increase/ (Decrease) [Year 3 on Year 2]</b>
<b>Total Funds</b>	<b>115</b>	<b>77</b>	<b>63</b>	<b>(18%)</b>
<b><u>LIABILITIES</u></b>				
Long-Term Liabilities	-	-	-	-
Current Liabilities	9	6	4	(50%)
<b>Total Liabilities</b>	<b>9</b>	<b>6</b>	<b>4</b>	<b>(50%)</b>
<b>Total Funds and Liabilities</b>	<b>123</b>	<b>83</b>	<b>67</b>	<b>(19%)</b>

<b>Other Information</b>	<b>2006</b>	<b>2007</b>	<b>2008</b>	<b>% Increase/ (Decrease) [Year 3 on Year 2]</b>
Donations/Grants and Sponsorships given to other Charities (S\$'000)	-	-	-	-
No. of Employees	1	1	1	0
Total Employee Costs (S\$'000)	19	34	35	3%
Total Related Party Transactions <sup>8</sup> (S\$'000)	0	0	0	0
Fund-raising efficiency <sup>9</sup>	0:2	0:5	0:12	
Ratio of reserves to annual operating expenditure <sup>10</sup>	115:61	77:72	63:73	

<sup>7</sup> These are funds which the IPC holds in trust for the benefit of the IPC as a capital fund. Generally, only interest income from Endowment Funds are used, and not the capital sum.

<sup>8</sup> Related Party Transactions refer to transactions between the IPC and another person where either person could have influence over the other. For example, if a board member of an IPC is related to a certain supplier of services for the IPC, the value of the transactions should be disclosed. Refer to the Financial Reporting Standards for the full definition of Related Party Transactions.

<sup>9</sup> This is expressed in the ratio of A to B, where A refers to Direct Fund-raising Expenses and sponsorships relating to fund-raising (where receipts have been issued by sponsors); and B refers to total donations received from fund-raising and sponsorships relating to fund-raising (where receipts have been issued by sponsors).

<sup>10</sup> This is expressed in the ratio of C to D, where C refers to Unrestricted Funds; and D refers to Charitable Activities Expenses and Other Operating and Administration Expenses.